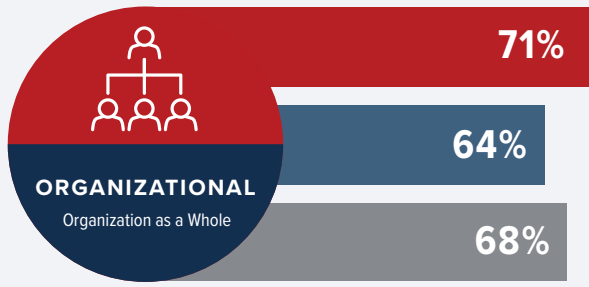


SPEED OF TRUST

Survey Results

WCF's senior management team recently received the results from the second employee Speed of Trust Index survey, administered in July 2020. This year's results were higher across the board than the baseline established by employees in the same survey administered in June 2018. This year's results place WCF firmly in the range of companies that score in the top 10%.



KEY

- WCF Insurance 2020
- WCF Insurance 2018
- Other companies in top 10%

242 → **322**
RESPONSES IN 2018 RESPONSES IN 2020

“
I am thrilled with the results of the Speed of Trust Survey. The survey results place WCF in the top 10% worldwide. Trust is the bedrock of our corporate culture. A healthy culture exists when employees can trust each other, their managers, and the leadership team. Thank you for building this great culture of extreme trust at WCF Insurance. I look forward to continuing to work together on improving trust at our company.”
”

— Ray Pickup, President and CEO

ABOUT THE SPEED OF TRUST INDEX SURVEY

Franklin Covey's Speed of Trust Index provides a behavioral baseline of the trust dynamics that exist within a team. The Speed of Trust Index has been proven by an outside research firm to be a robust, scientific structural equation model. By uncovering the underlying cause of trust, the index provide leaders with visibility into specific trust gaps, which are impacting team and organizational performance.